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Zhou Hei Ya International Holdings Company Limited

周黑鴨國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1458)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Zhou Hei Ya International Holdings Company Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Wednesday, March 22, 2017 for the purpose of, among other matters, considering and approving the release of the annual results of the Company and its subsidiaries for the year ended December 31, 2016 and the publication of the same on the websites of The Stock Exchange of Hong Kong Limited and the Company, and considering the payment of a final dividend, if any.

By Order of the Board

Zhou Hei Ya International Holdings Company Limited

ZHOU Fuyu

Chairman

Hong Kong, March 3, 2017

As at the date of this announcement, Mr. Zhou Fuyu, Mr. Zhu Yulong, Mr. Wen Yong, Mr. Hu Jiaqing and Mr. Hao Lixiao are the executive directors of the Company; Mr. Pan Pan is the non-executive director of the Company; and Mr. Wu Chi Keung, Mr. Chan Kam Ching, Paul and Mr. Lu Weidong are the independent non-executive directors of the Company.