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Zhou Hei Ya International Holdings Company Limited

周黑鴨國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1458)

VOLUNTARY ANNOUNCEMENT CURRENT OPERATION AND PRODUCTION ARRANGEMENT

This announcement is made by Zhou Hei Ya International Holdings Company Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) on voluntary basis.

Since the outbreak of the novel coronavirus pneumonia epidemic (the “**Epidemic**”), a number of provinces and municipalities in China have activated level I – the highest-level response to major public health emergencies and adopted various strict measures to curb the spread of the Epidemic (the “**Recent Incident**”). In view of the evolving situation of the Epidemic, the board (the “**Board**”) of directors (the “**Director**”) of the Company wishes to inform the shareholders of the Company and potential investors that:

- The Group has always been committed to the strictest food safety measures, from ingredient procurement to the sales end, and it monitors the entire operational process to ensure that everything is safe and under control; all products of the Group are in 100% sealed packages, which greatly reduces the risk of food pollution during sales and delivery.
- The Group has three production facilities located in Northern China, Central China and Southern China. In view of the Recent Incident, the Group has promptly adjusted its production and operation by leveraging the production capacity of the facilities located in Northern China and Southern China. Currently, the Group has sufficient production capacity and the overall production activities remain normal.

- The Group has a nationwide network of retail stores. In order to actively participate in the Epidemic control and ensure the health and safety of employees and customers, the Group has followed the guidelines and requirements of relevant local government departments and temporarily closed some retail stores in certain areas. As of the date of this announcement, a total of approximately 1,000 retail stores were temporarily closed; the Company will closely monitor the development of the Recent Incident and comply with the guidelines and arrangements of local governments and relevant health agencies. The temporarily closed retail stores will be reopened according to the Epidemic situation and local government policies.

Having made such enquiry with respect to the Company as is reasonable in the circumstances, we confirm that we are not aware of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

The Board will continuously monitor the development of the Recent Incident and its impact on the Group's business performance, and will ensure that a press announcement will be made if further developments relating to the Recent Incident result in any inside information that needs to be disclosed pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

This announcement is made by the order of the Board. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By order of the Board
Zhou Hei Ya International Holdings Company Limited
ZHOU Fuyu
Chairman

Hong Kong, 11 February 2020

As at the date of this announcement, the executive Directors are Mr. ZHOU Fuyu, Mr. ZHANG Yuchen and Mr. WEN Yong; the non-executive Director is Mr. PAN Pan; and the independent non-executive Directors are Mr. WU Chi Keung, Mr. CHAN Kam Ching, Paul and Mr. LU Weidong.